

## FINISHING OPTIONS:

### - Celloglazing

Celloglazing is a thin plastic coating that can be applied to almost any print job. It is a method used to give the paper a high end finish. Celloglazing is available in matt, gloss and velvet and is often used on more premium products such as presentation folders, high quality business cards and books.

Celloglazing adds a protective seal making the print slightly more durable and water resistant. It is advised to celloglaze book covers for this reason.

### - Drilling:

We offer an array of drilling services. Drilling is most commonly used when producing documents that are to be inserted into folders as well as luggage and swing tags etc.

The maximum number of holes we can drill is 4 holes for documents going into folders. We can do custom setups if needed.

Our drill bits range from 2.5mm - 6.5 mm in diameter. All folder documents are drilled at with a 6.5mm bit.

Please supply a separate file or a sample with the positioning of where the drilling is required.

(Original)

### - Die Cutting:

Die cutting is the process of using metal dies/knives that are often custom made to cut out specific shapes. The die block is used to crease and cut the prints in specific spots and make a product that is either finished or glued together such as a presentation folder.

We have a large library of already made die cut templates that can be used to create artwork. If you require a custom die cut, please call or email us.

## - Rounded Corners

Rounded corners are a great way to make your print look premium. This finishing option is often used with business cards to make them stand out.

We can do anything from one to four rounded corners. Please make sure you supply a 2nd file indicating which corners you would like to be rounded.

(Original)

## - Binding

We offer many different binding options such as saddle stitching, perfect binding, spiral binding, wire binding, comb binding and case binding. Please refer to our binding types section found in the general information category.

# EMBELLISHING OPTIONS:

## - Foil:

Foiling is the process of adding a metallic foil to certain aspects of your printed product. Foiling is available in many different colors (Have a swatch sheet present) and is used to add a sense of luxury and class to your printing.

It is often used on business cards, invitations, book covers and much more. This along with other embellishing options will give your print a premium and impressive look and feel.

## - Spot UV:

Spot UV refers to the application of a clear polymer coating to a specific area of your printed product to highlight and raise the area.

It gives a specific glossy and raised feel where applied. This application is often used over large text surfaces as well as logos to make them pop and stand out. This along with other embellishing options will give your print a premium and impressive look and feel.

## - Embossing & Debossing

**Embossing & Debossing is another embellishment method to make your print stand out. Put simply, it is the process of raising or stamping a design into print using pressure.**

**Embossing** is when you raise a logo or other image to create a 3D graphic. This raised design is achieved by pushing a metal die into paper, card stock (or other chosen material) from underneath. The raised area can then have ink or **foil applied** to it for added effect or it can be left unprinted or unfoiled (i.e. known as a blind emboss).

**Debossing** is the opposite of **embossing** as you are creating an indent in the material you are using. A metal die is stamped onto the front of the material you are using causing depressions that leave a (debossed) imprint of the image on your paper, card stock (or other chosen material). You can choose to leave the debossing as it is (i.e. known as a blind deboss) or you can fill the indentation with ink.

Both embossing and debossing can be used in combination with offset printing or foil stamping to add depth and impact to a design. Dies can be sculpted as single-level, multilevel, sculptured or with beveled edges to create striking, multi-dimensional designs.

<https://www.kwikkopy.com.au/blog/the-difference-between-embossing-and-debossing>