

## ARTWORK BASICS:

Our workflow requires that files are to be supplied as Adobe Acrobat PDF files (PDF) and when supplied to us it is assumed they are suitable to print. Whilst all care is taken in checking your files for file related errors that may reduce the quality of your job, we cannot accept responsibility for files that are not print ready and all jobs supplied as print ready will be printed as supplied.

We are limited in the changes that can be made to a PDF file, therefore any alterations may be referred back to you and you will be required to supply a new file if required. Artwork charges do apply if we are to make changes for you (if possible). We cannot be responsible for the quality of images reproduced in pdf since we cannot control the colour space, colour correction and resolution used.

- All Files must be print ready PDFs
- All Files must be a minimum of 300dpi
- Make sure your artwork is exported in CMYK (print) colour mode. We can not print in RGB
- Please do not use PMS or Spot colours in your artwork unless you have been quoted for PMS or Spot colour printing.
- Convert all text to outlines and use rich blacks where possible.
- All artwork must have an extra 3mm of bleed on any side that has colour or imagery going to the edge. All imagery touching the edge must be stretched to the 3mm bleed line.
- Please include crop/cut marks on all artwork
- Have all text and logos inside the bleed area to avoid cutting of text and images.
- Areas of solid black must be in printers or rich black (C:60, M:50, Y:50, K:100) to achieve a true black print.
- All Text needs to be 100% black (C:0, M:0, Y:0, K:100) to avoid washed out text. This will give a smooth result.
- Please flatten all the layers in your artwork.
- Make sure your artwork is in international paper sizes and not American eg A4,A3,SRA3 and not in inches.
- For the best results please use vector images with a minimum of 300dpi.
- We recommend that you do not provide artwork with borders closer than 5mm to the edge of the document. This is due to a slight variance in the printer which can cause uneven and undesirable results.
- For Large file transfers please send them to [info@forestprintservices.com.au](mailto:info@forestprintservices.com.au) via <https://wettransfer.com/>

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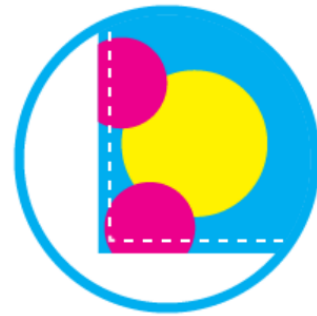
## Graphic Designer? Your guide to Print Ready files:



Make sure your artwork is in **CMYK** (Print) colour mode and not **RGB** (Screen) colour to ensure the most accurate colour print. Please do not use Pantone (**PMS/Spot**) colours in your artwork unless you have been quoted for PMS printing.



Convert all your text to **outlines** so nothing changes when printed.



Make sure your artwork has an extra **3mm of bleed** on each side for colour to the edge prints. Anything touching the edge needs to be stretched to the 3mm bleed.



Keep all text and logos inside the **safe area** (**3mm** from the trimmed edge on **each side**) to avoid having anything accidentally trimmed off. No trim marks needed!



Areas of solid black should be in **printer's** or **rich black** (**C:60 M:50 Y:50 K:100**) for a true black print.



All text needs to be in **100% black** (**C:0 M:0 Y:0 K:100**) for crisp, clean results.

## For Best Results:



Submit **PDF** files only. Image files will print at lower quality and cannot be edited or enlarged.



Flatten all layers in your artwork and make sure all text is converted to outline / curves.



Double-check your artwork is in **International** paper sizes (eg. A4, A3, A5) - not **US sizes** (eg. 8.5x 11 inches). An Australian business card should be 90 x 55mm.



Check out our **handy template page** and this **artwork guide** before you start for specifics for your job.



**Vector** images are best but make sure your images are at least **150dpi** resolution and **300dpi** for the best result!



When in doubt, **get in touch with our friendly staff!** We're happy to answer your questions.